

NOSTALGIC MOTOR CARS UNLOCKS THE HISTORY & MYSTERIES OF THE 1963-1985 AVANTIS

By Dan Booth
Nostalgic Motor Cars

Dan Booth has over 45 years of exclusive, hands on Avanti sales, service, collision and parts, not Studebaker cars or trucks, just 1963-1985 Avantis.

I have been asked to write an article to clear up some confusion about the different rear license plate mounting brackets that were installed from 1963-1985



1350230 Rear license plate mounting bracket 1963-1983, non anniversary



1750760 Rear License Plate Mounting Bracket 1983 Anniversary through early 1984



1750989 Rear License Plate Mounting Bracket about mid 1984 through 1985



1350230S Rear License Plate Mounting Bracket, Non Magnetic 304 Stainless. Back side is High Polished as the license plate side is Brushed.

There were 3 different rear license plate mounting brackets installed on the 1963-1985 Avantis. The 1st mounting bracket was illus#0622-10 part # 1350230 and was installed from 1963 through 1983 up to the 25 black anniversary edition.

The second style 1750760 started on the black anniversary edition and continued up into the 1984 model. The difference between 1st style 1350230 and the 2nd style 1750760 was a tab welded to the top of the bracket to hold the rear license plate lamp assembly illust# 0620-15 part number 533705 \$18.00 This same part 533705 license plate light assembly was installed in the bottom side of the rear chrome bumper from 1963-1983



The 2nd style was needed as Avanti Motors took the back up lights out of the trunk lid and installed them on the rear fiberglass tail pan. The trunk lid now had amber turn signal lights where the back up lights used to be. Then they switched to red turn signal lights.



The 3rd style N.O.S. 1750989 still had the tab for the rear license plate light assembly, but Avanti Motors added a tab on each end of 1750760 to mount the back up lights, the back up lights were transferred and now were vertical on each end of the license plate bracket. This started sometime in 1984 through 1985.

I had the 4th style 1350230s made from non metallic 304 stainless. They are high polished on the back side, towards the tail pan and brushed on the license plate side



All license plate brackets from 1963-1985 were mounted to the fiberglass tail pan with 3 rubber well nuts, part #WNL and 3 bolts, not with steel nuts and bolts.



I also have a license plate screw kit, Part # LPMK That mounts the license plate to the bracket, it has 4 stainless slotted head screws and 4 speed nuts. ■